

FOR CORPORATE CLIENTS & PRODUCTION COMPANIES

Company Profile & Services

Hair & makeup for shoots, concerts, events and corporate communications —
with one contract and one invoice.

200+ partner artists

47 prefectures, plus overseas tours

1 contract and invoice

Delivering the true value of beauty work

Hair and makeup shapes how a production looks and how its performers are seen. Yet personal networks, unclear pricing and opaque practices have long burdened both the companies that commission the work and the artists who do it. Hairmake Matching Inc. was founded to change that: as the prime contractor, we provide a single window for contracts, invoicing and accounting, and a transparent, repeatable way to arrange hair and makeup.

Three commitments



01 Transparency

Prices, terms and staffing are made clear at the start. We issue qualified invoices and never add charges afterwards.



02 Consistency

A system that does not depend on one person's contacts. From a network of 200+ artists we assemble the right team for each field, every time.



03 Accountability

As prime contractor we take full responsibility: same-day emergencies, replacement artists and any negotiation are handled by us.

Common problems we hear from clients, and how we solve them

THE PROBLEM

“The artist we used last time is not available, and every change of contact means starting over”

“We asked for a quote and it was higher than expected”

“Contracts, payments and tax withholding for each artist are a burden”

“What if someone falls ill or the weather changes on the day?”

OUR ANSWER



One window, no dependence on individuals

We propose the right people for each job from a network of 200+. You deal with one company, and staffing, accounting and troubleshooting are all covered.



Numbers first

We share a budget range at the first enquiry and state up front when extra charges would apply.



Simpler accounting

Contracts, invoices, payment statements and qualified invoices are issued by us in one set. No individual paperwork or transfers.



The set keeps running

We are set up to respond and arrange replacements for illness, weather and schedule changes, and we take responsibility for any negotiation.

What our all-inclusive arrangement covers

Our fee is an all-inclusive arrangement: the artist's work plus everything below. You do not need to coordinate with individual artists or carry the risks of the day.



Selecting the right artists

Matched to field, scale, budget and dates. Profiles and portfolios can be reviewed in advance



Scheduling and team building

Multi-artist teams and schedule management from rehearsal to the performance



On-site coordination

From call time to wrap, handled by an on-site manager or the lead artist



Replacement cover

Response and substitute artists for illness, weather and schedule changes



One contract, one invoice

Service contract with us as prime contractor. Qualified invoices issued in one set



Confidentiality (NDA)

We meet your confidentiality requirements as one party. Electronic signing, same day

Fields we cover



Concerts and tours

Voice actors, singers and bands; national tours and overseas shows, from arenas to live houses



Music videos and artist photography

Ongoing bookings tied to release schedules, multiple looks, cover art shoots



Commercials, TV and streaming

TV commercials, programme recordings, live streams and web shows



Events, ceremonies and press

Speakers, award recipients and press events; team staffing for fashion shows and stage



Corporate and executive

Executive portraits, recruitment pages, shareholder meetings, seminar speakers



Weddings and private clients

Ceremonies, pre-wedding and portrait shoots for clients who want a trusted outside artist

For confidentiality we do not publish client, artist or title names. We are happy to describe our track record by industry, scale and format on request.

Who we work with, and how we are set up

Entertainment

Music agencies, labels, talent agencies and anime studios: concerts and shoots for voice actors, idols, visual-kei artists, actors and models

Production and advertising

Ad agencies, TV and video production companies: commercials, programmes, music videos, publicity shoots, live streams

Bridal and events

Wedding venues, photo studios and event organisers: ceremonies, pre-wedding shoots, award ceremonies, press conferences

Corporations and organisations

Executive portraits, recruitment and PR shoots, shareholder meetings, seminars and conferences

200+

partner artists (as of June 2026)

47

prefectures; same-day in major cities

Abroad

multi-country, multi-show
tour experience

Prime

contractor: one contract,
qualified invoices

Price guide (all-inclusive, before tax)

Prices vary with the artist's experience, hours, headcount, time of day (early morning / late night) and content. Exact figures are given in a quotation. First consultation and quotations are free.

Daily rate by experience (8 hours, per artist)

Level	Daily rate
Assistant	¥20,000–40,000
Junior (under 5 years)	¥30,000–50,000
Lead artist (5–10 years)	¥40,000–60,000
Senior / chief (10+ years)	¥50,000–100,000
Top of the industry (designation fee)	from ¥100,000 (quoted)

Total budget by project size

Project	Total
Small shoot (1–2 models, half day)	¥25,000–50,000
Medium shoot (3–5 models, full day)	¥80,000–150,000
Commercial (team of 3–5, full day)	¥150,000–300,000
Concert (2–4 artists, one show)	¥100,000–400,000
Fashion show (team of 8–12)	¥400,000–1,200,000

Additional costs

- Travel: included within Tokyo's 23 wards; elsewhere in Japan and abroad at cost, including accommodation
- Early morning (call before 7:00), late night (after 22:00), weekends and holidays: +10–50%
- Special-effects makeup and wig fitting: +¥10,000–30,000
- Multi-show runs and tours: per-show rate × number of shows (e.g. ¥50,000 × 2 artists × 5 shows = ¥500,000)

Standard Tokyo rates (all-inclusive, before tax, per artist)

For Tokyo jobs we offer two tiers by the artist's experience, Senior and Mid-career, working with our partner salon in the city.

Concerts and shows / shoots and events

Service	Senior	Mid-career
One show (including the performance)	¥60,000	¥40,000
Two shows in a day	¥90,000	¥60,000
Full-day standby	¥60,000	¥40,000
Hair and makeup only (leaves when done)	¥40,000	¥30,000

Additional charges (all artists)

- Makeup change: ¥10,000 each
- Hair change: ¥5,000 each
- Hair design adjustment (light cut etc.): ¥5,000
- Travel days (day before, standby day, return day): ¥10,000 per day
- Dancers and band members: hair and makeup ¥10,000 / hair only ¥5,000 per person

By working hours

Hours	Rate
Up to 3 hours	¥40,000
3–5 hours	¥50,000
Over 5 hours	from ¥60,000

Working hours run from call time to wrap.

Please note

- Travel expenses are charged at cost
- Significant changes to scope or hours are quoted separately
- Cancellation: 50% the day before, 100% on the day (not subject to tax)
- Waived by mutual agreement for natural disasters or transport suspensions

How a booking works

01

Enquiry

By form, LINE or phone, even if you only have a date or a budget in mind

02

Briefing

Content, dates, venue, headcount, budget and the look you want

03

Proposal and quotation

Candidate artists, staffing, terms and schedule, stated clearly

04

Contract

Service contract with us as prime contractor; master agreement plus purchase orders available

05

Preparation

Test makeup or image alignment where needed

06

On the day

From call time to wrap; we handle absences and changes

07

Invoice and payment

One qualified invoice; standard terms are end of month, paid the following month end

Urgent requests

We do our best with same-day and next-day requests. Please call or message us on LINE.

Contracts and accounting



Form of contract

A service contract with us as prime contractor, not temporary staffing. We take on each job as a whole and our partner artists carry it out. For ongoing work we can set up a master agreement with individual purchase orders.



Invoicing and payment

Even with several artists, we issue one qualified invoice. Standard terms are end-of-month closing, payment the following month end; we can align with your closing dates.



Confidentiality (NDA)

We sign your NDA as one party and enforce it through to social-media rules and on-set photography. Electronic signing means no stamp duty, no post and same-day execution.



Cancellation

As stated in the contract. Under the standard Tokyo rates: 50% the day before, 100% on the day. Waived by mutual agreement for natural disasters or transport suspensions.

Nationwide and overseas network

We cover all 47 prefectures, with same-day availability in Tokyo, Osaka, Nagoya, Fukuoka and other major cities. Outside Tokyo we use suitable local artists where possible, keeping travel and overnight costs down.



Hokkaido

Sapporo venues and studios,
early winter call times



Tohoku

Tour shows centred on Sendai



Tokyo

With our partner salon; Senior
and Mid-career standard rates



Kanagawa

Yokohama Arena, Pia Arena
and more, staffed from Tokyo



Nagoya

Port Messe, Nippon Gaishi Hall
and more



Osaka

Osaka-jo Hall, Kyocera Dome
and more, with Kansai-based
artists



Fukuoka

Marine Messe, Fukuoka Sun
Palace and other Kyushu
shows



Overseas

Multi-country tours; artists
ready for passports, visas and
local liaison

Company overview

Company	Hairmake Matching Inc. (ヘアメイクマッチング株式会社)
Representative	Tomoya Suzuki, President
Address	Shibuya Dogenzaka Tokyu Bldg. 2F-C, 1-10-8 Dogenzaka, Shibuya-ku, Tokyo 150-0043
Phone	+81-3-6766-9146 (weekdays 9:00–17:00 JST)
Email	info@hairmakematching.jp
Business	Arranging hair and makeup artists (service-contract intermediary), project management, team staffing for repeat corporate clients
Contract form	Service contract as prime contractor; qualified invoice (Japan invoice system) issuer
Invoice registration no.	T7011001158745
Bank	Sumitomo Mitsui Banking Corporation
Coverage	All 47 prefectures of Japan, plus overseas tours
Partner artists	200+ (as of June 2026)

FROM THE PRESIDENT

Hair and makeup you can count on.

"The artist from last time isn't free." "Every new contact means starting over." "What if something goes wrong on set?" We founded this company to solve those problems at their root — with a system that works for the companies that commission the work and for the artists who do it.

Tomoya Suzuki, President

Enquiries and quotations

It is fine to contact us when you only have a date, or just want a sense of budget. Tell us the scale, content and budget of your project and we will propose the right team. First consultation and quotations are free.



Inquiry form hairmakematching.jp/contact/



LINE lin.ee/xLh7C2a



Phone +81-3-6766-9146 (weekdays 9:00–17:00 JST)



Email info@hairmakematching.jp

Helpful details for your enquiry

- Dates (tentative is fine) and venue or studio
- Type of project (shoot, concert, event...)
- Number of people and approximate hours
- The look you want, with reference images
- Approximate budget
- One-off or ongoing

Hairmake Matching Inc. <https://hairmakematching.jp/en/>